

Biweekly Marketing Sprint Planning Meeting

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To keep up with changing priorities, customer needs, and to stay aligned with product releases and sales requests, this agenda is used to keep the marketing team agile and free of blockers. This is the Hypercontext's marketing team meeting agenda.

STANDING AGENDA

- Progress on our goals for the quarter and year 🎯

Summary:

Next Steps:

- Share one thing you're jazzed about (personally or professionally) 😄

Summary:

Next Steps:

- Sprint planning ✅

Summary:

Next Steps:

- Company and team news 📰

Summary:

Next Steps:

- Shoutouts for demo day 🍌

Summary:

Next Steps:

OTHER

- Add relevant items as they come up

Summary:

Next Steps:
