

Bi-weekly Key Account Check-in Meeting

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Forecasting churn and growing accounts are two major focuses of this bi-weekly check in between account manager, supervisor and supporting stakeholders.

- Have any key accounts gone dark in the past two weeks?**

Summary:

Next Steps:

- Which accounts are you most worried about and why?**

Summary:

Next Steps:

- What key accounts have potential for growth in the next month?**

Summary:

Next Steps:

- How are you managing time and workload across your accounts?**

Summary:

Next Steps:

- Are there any areas where you need more support and/or resources?**

Summary:

Next Steps:
